



@world

Tools for Humanity

MINI ORB LAUNCH TREATMENT BY
DIRECTOR

LOS YORK®



Hello!

Thanks so much for sending this my way!

This project *is the future*.

When we spoke on the call I was immediately excited by this concept. I couldn't help but fantasize about what the future holds with World ID. One where you feel actually secure online and not constantly second guessing who's real and who's fake. This project envisions a future that isn't just innovative but deeply considerate of the people it serves.

It's embracing our changing world and leaning in with ease, quality, aesthetics and ultimately, most importantly, privacy in a manner that preserves humanity. Creating an open world of possibility. And what better way to bring this vision to life than with a film that doesn't just explain but feels... One that immerses the audience in authentic, lived-in moments, as if they were stolen from real life. Bottling raw humanity in its purest form with a healthy sprinkle of energy and optimism.

Brilliant.

Tone

DIRECTOR _ LOS YORK

Elevated realism through an optimistic and approachable lens.

Humanity driven films are my bread and butter. *Diving into the bpm of a life.*

This approach to storytelling will be elemental to pulling off a project such as this. People may have their hesitations about technology, they always have and always will. But this is the future. And ultimately as scary as change is, technology is here for the betterment of society. **This core tenant will live through all the imagery.** Observational and verite with just a touch of elevated imagery that drops into the feel of a real person's life through rose colored glasses.

Stripping away the artifice and stereotype that waters down truth and uncovering a larger moment that speaks to the benefit this product will have on not just one life, but many.





The Details

In order to create this rich, human, feeling forward film we'll create a uniquely sensorial experience. Where we use intimate close ups and textural sound design to hone in on the details of a life. The perfect imperfections; a squinty smile from the surfer as she rushes into the water, the laugh of a friend, or a bead of sweat forming on a dancer's temple mid-spin.

This way we can feel, hear, and ultimately be human.

The Mini Orb



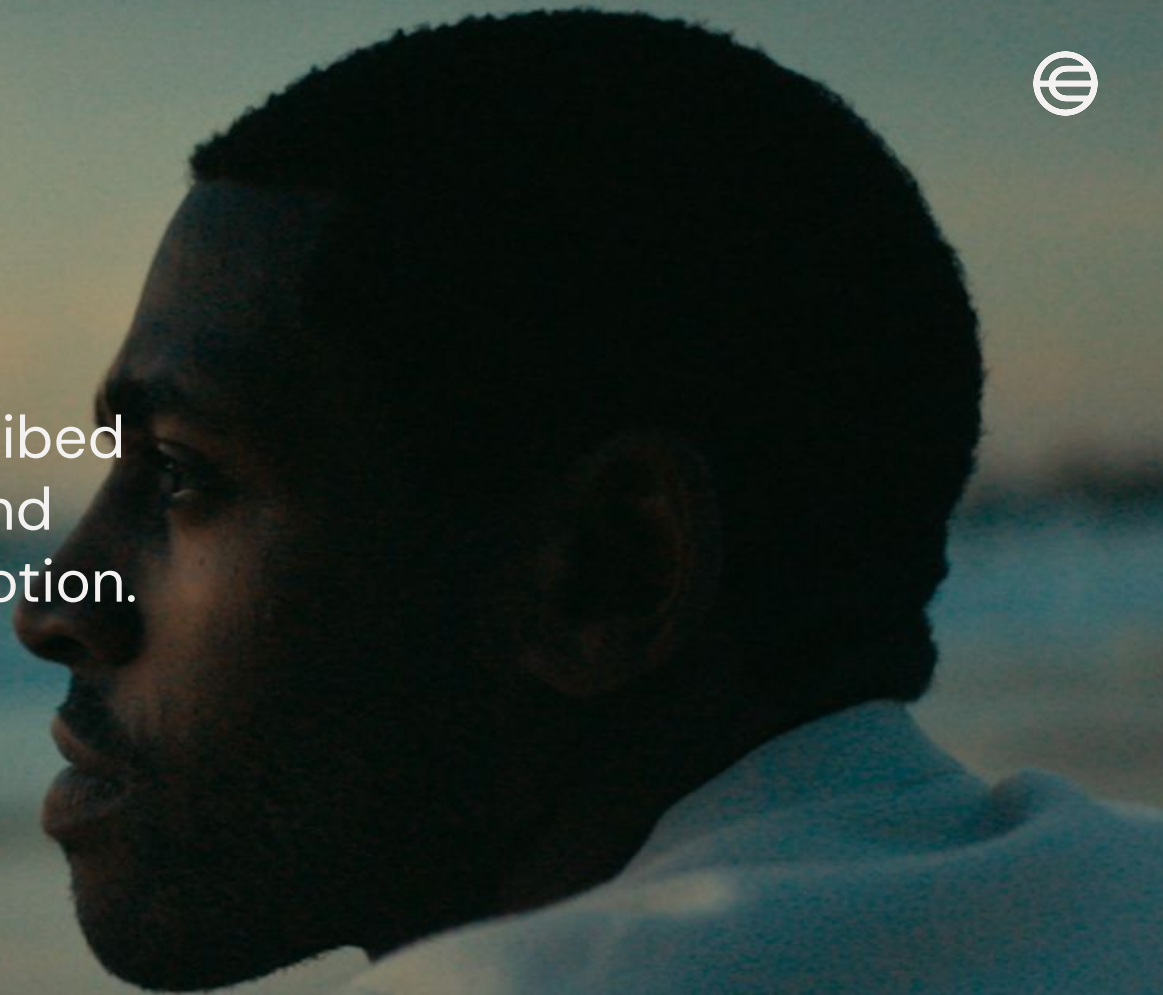
Since this is such a gorgeous product, I want to make sure it's captured in a manner it deserves. Really leaning into these cool, warm, unintimidating aesthetics that make it so perfect. Whether we see the mini orb reflecting the morning sun on a café table or softly illuminating a living room during golden hour, the mini orb will feel like a trusted object; familiar, beautiful, and essential. Highlighting the orb's design and function through framing, light, and texture in a way that reinforces its place as an everyday part of daily life. And everytime a talent is handling the product we'll make sure it's both accurate and natural in the performances.

Cinematography



Our visual language leaves the prescribed feeling of forced poses at the door and welcomes natural, human-driven emotion.

To convey the inherent sense of interconnectedness and the seamless integration that the orb has in people's lives, we'll employ a camera with fluid movements, perhaps on a steadicam with anamorphic lenses for a more cinematic image moving with the characters as they enter scenes and getting in close for specific reaction moments when they're both interacting with the mini orb as well as going about their regular life. Perhaps we even do a well choreographed one shot small sequence (not the whole film) to throw the viewers right into the thick of it.



I'd also love to shoot some close ups through the POV of the mini orb to see this friendly interaction between the user and the product. For these shots, it would be ideal to match the exact focal length of the device when we shoot the footage of someone's face with our camera. This way, we can later add in our non-functional mini orb in post-production, ensuring the most accurate and true-to-life look, closely mimicking what the product will actually appear like maintaining the authenticity of the final product..

And for our lighting, all of our scenes will be doused in bright, airy lighting that gives the film an inviting feel. I would also love to end the film in the water (shot from the water) with our surfer and her instructor. Surfing is such a visceral, human experience where you really are connected to nature and feel alive. Ending in the water here will be the perfect punctuation mark for this human film.



Through our camera movements, lensing, and lighting
we are capturing the orb as a welcomed, natural
element of these people's lives.

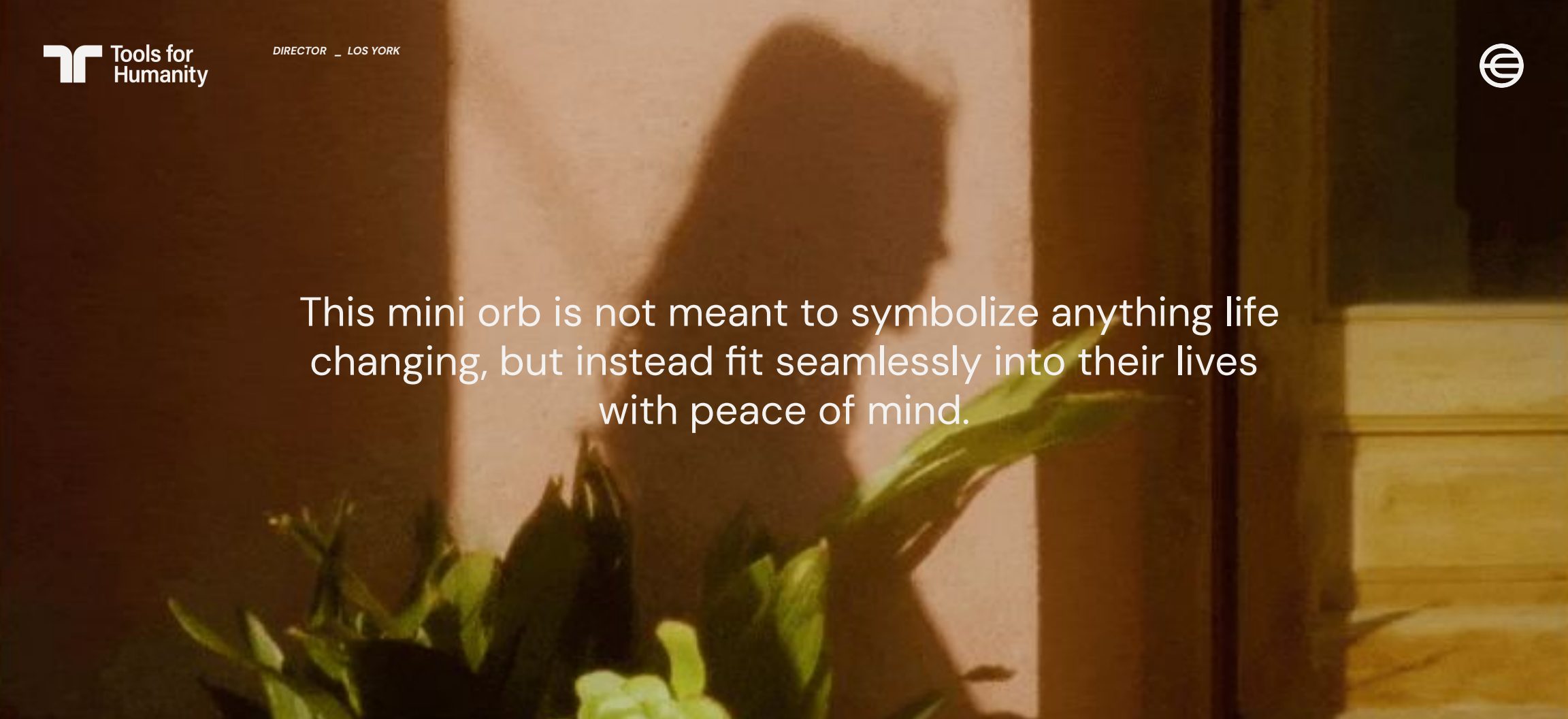
Casting & Performance



Like we said on the call, this is not for one type of person, this is truly for everyone.

We'll cast a wide net to pull in an inclusive group of folks that represent a range of backgrounds and identity, ultimately clueing the audience into how this product is not for one specific person. It's for everyone. I work with real people a lot, but for this project I believe either actors or regular folks could work well. Ultimately what's most important will be pulling out those natural performances. Subtlety that we can really dial into through our filmmaking. I'll curate a really relaxed on set environment so that when they are placed in this world they operate as though they would without the camera present. Unguarded and relaxed.



A photograph of a person's shadow cast on a light-colored wall. The shadow is positioned next to a green plant with long, pointed leaves. The lighting is warm and soft, creating a calm atmosphere.

This mini orb is not meant to symbolize anything life changing, but instead fit seamlessly into their lives with peace of mind.



Story

The script does such an excellent job of guiding us through these different individual worlds and authentically showing how the mini orb naturally fits into their lives.

We're seeing individuals from varying walks of life, all connected by a technology that enhances without intruding. What makes this so powerful is how naturally the mini orb fits into the rhythm of daily life. It doesn't disrupt or demand attention. Instead, it empowers quietly, working in the background to create a more secure and connected world.

While I love what you have already, I also have a couple alternate storyline ideas that could replace either the cafe or the balcony soiree.





Alternate Ideas & Cast

For one version we could keep the surf plot line, but instead of the balcony soiree or cafe we follow a young male ballerina or girl taking a music lesson. For this we'd cut to a young man entering a dance studio and performing ballet, then interacting with the mini orb while he sits on the floor of the studio with his instructor post training. The other alternative would be a young girl having a music lesson with a teacher in her family's home. This could also have a great additional sound element to tie into the score and allow us to create some very cinematic and stunning images.

I'd also love to propose using a slightly different cast make up in order to create a more **inclusive** feel. If we chose to go with the music lesson scene, maybe let's use a younger person then for the surf scene we can have an older woman who's just starting to surf in her mid 40s.

Consider the following ideas for us to think on. Nothing is set in stone.



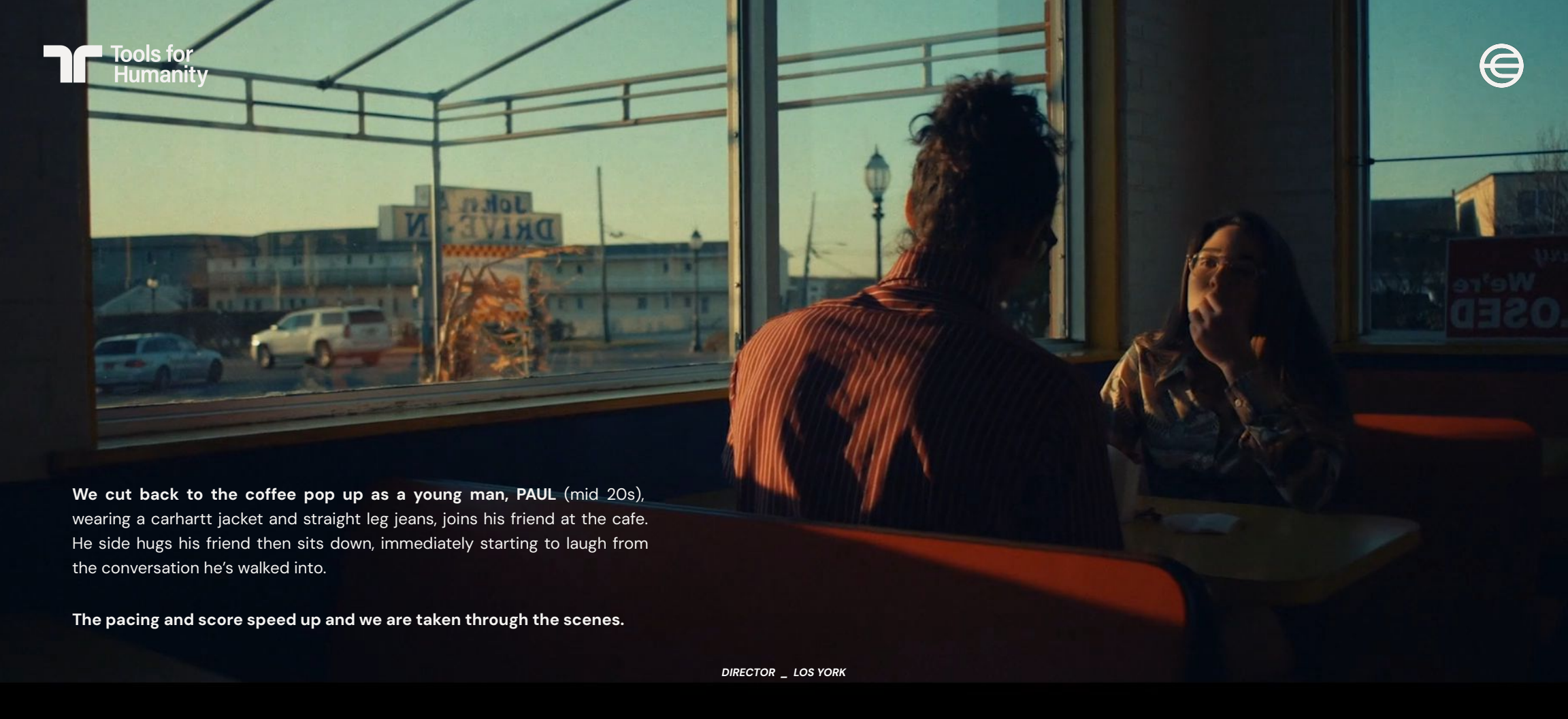
Script :30

We open on a close up of a steaming cup of coffee on a table beside a pop up coffee stand. We hear a bicycle passing by and pan as the bike enters frame. **MARIANNE**, early mid 40s, leans her bike against a wall then heads into the cute hole in the wall surf shop. Inside we can see her instructor, **MIKEY**, a bleach blonde surf dude in his late 20's with wavy hair tucked behind a flat brim hat.



Camera tilts up to see hands swing over a balcony. We cut up to **JAKE** and **HIS PARTNER** (early 30s) at a fun soiree. They're both sipping some orange / natural wine.





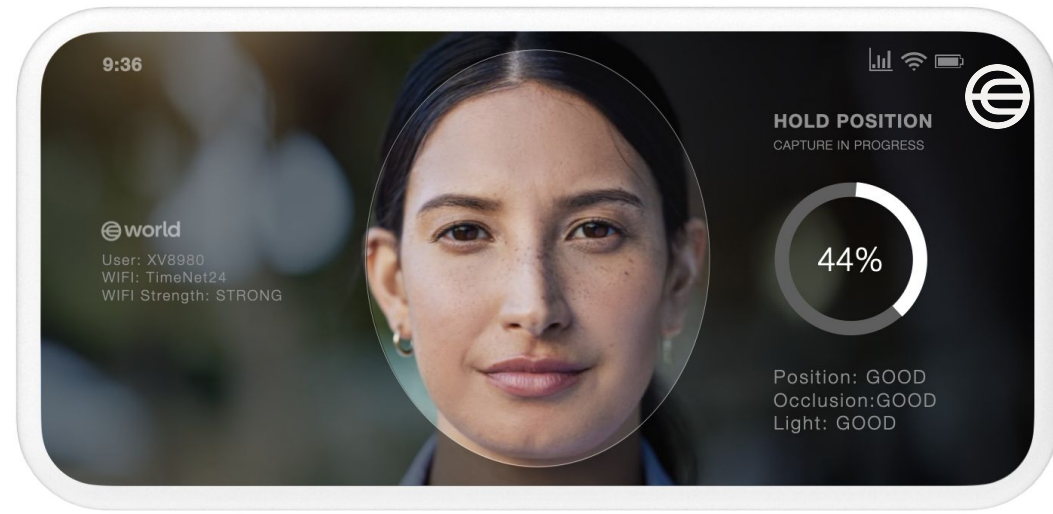
We cut back to the coffee pop up as a young man, PAUL (mid 20s), wearing a carhartt jacket and straight leg jeans, joins his friend at the cafe. He side hugs his friend then sits down, immediately starting to laugh from the conversation he's walked into.

The pacing and score speed up and we are taken through the scenes.

We cut back to the cocktail party on a balcony overlooking a beautiful city where Jake pulls his partner in for a kiss on the cheek.

Now we're with Paul as the waiter crosses the frame and we glimpse the mini orb on the table. His friend picks up the mini Orb and scans Paul as he smiles.

We cut to a POV shot to see Paul through the mini Orb. An animated outline of his face moves across the screen (verification UX).



Cut again to a different POV of Jake smiling. We cut out of POV as the illumination cycle ends and he lowers the orb. Jake looks down and checks his phone, his partner peeping over his shoulder. Verification complete! The two smile together.

Cut in quick succession to smiling portrait shots of our cast: Marianne, Jake, his partner, and Paul. It's as if we're watching highlights of their moments being lived. In one of these moments, we also catch a quick glimpse of Marianne being scanned before heading out to the ocean.



Now we cut to a shot of Marianne, contemplating the beautiful, vast ocean in front of her as the sun begins to set. She prepares to go into the water.

Through the waves on the ocean we see Marianne and her instructor walking towards the water. A beautiful landscape framing them from behind.

Cut to a beautiful sunset shot in the water as Marianne and Mikey observe a beautiful sunset that is setting down in the horizon.

SUPER

**For Every Human. Anywhere. Everywhere.
Mini Orb. Available 2026.**



Location

For our three locations; the surf shop, cafe, and balcony (or ballet studio and house), we'll pick spots that work for production and the story. For the surf shop, I'm seeing a cozy small spot that's stylish but still real. I'm a surfer myself so I'm well acquainted with these places.

I also want to be strategic with the lighting for all these places. A ballet studio that gets hit with the perfect midday sunlight or a cafe with a beautiful sunset glow.

We'll find places that have a more *cinematic* feel to them.



Music

Since there is no dialogue, we want to be careful selecting a track that can guide us along this journey and presenting the mini orb with optimism and excitement. The right track will serve as an invisible thread, seamlessly tying together the vignettes while reinforcing the film's themes.

Perhaps something with warm instrumentation, light percussive elements, and a subtle build towards the reveal of the mini orb. Something great could be a score that's composed with an intuitive flow, allowing the moments to breathe while punctuating key beats such as the mini orb's illumination cycle and the subtle shifts in character expressions when people are interacting with the product.

We'll find places that have a more *cinematic* feel to them.



Sound Design



Life is about the details...

We want to hear them. A conversation textured into the background, a soft breeze, waves crashing, birds flying past, and most importantly the sounds of the mini orb. Sound design will play a crucial role, diegetic sounds captured on set balanced with a curated sound design so we can really feel these films.



Los York

Los York's ability to not only dream but also manifest and execute all under the same roof is the future of filmmaking. We think that by bridging everyone together at the start, we can deliver intelligent and high octane visuals to projects that others don't believe to be possible.



@world
Thank you

I genuinely believe in a product such as this one. It represents not just a technological advancement but a fundamental shift in how we navigate our world; seamlessly, securely, and with trust. The mini orb along with the World ID offers a safeguard that will soon become not just a luxury, but an essential part of our daily lives, ensuring that as we step into the future, we do so with confidence and ease.

I look forward to speaking with you all further on this project and collaborating together to create a film that supports this beautiful vision!

Gabriel Novis

LOS YORK®